



The ENTER EdTech Project

Entering the EdTech Entrepreneurship World

EdTech Funding Cheat Sheet: Top 3 Sources for Public School Funding, including ESSER

Description

A cheat sheet of US federal grants and programs that edtech startups can guide school districts to in order to be able to afford their products.

States and local governments in the US contribute significantly to education funding. Schools can take advantage of those funds. Know where to point school districts that you are working with and equip them with the right language.

This resource is a cheat sheet of US federal funds available to school districts for bringing edtech tools into their classrooms.

Tip (How / When to use the resource)

Use this resource to point your district clients in the direction of US federal funds that can be used to purchase your product.

Keywords

federal funds, US, governmental programs, school districts, edtech

Link

<https://go.dreambox.com/rs/715-ORW-647/images/gb-18-09-ed-tech-funding-cheat-sheet.pdf>

Country

United States

Target Group

Entrepreneur

Topic Category

Business

Topic

- Funding and finance
(Funding sources, investor relations advice, equity, specifics of EdTech funding, reports, advice on finance etc.)
- Sales and marketing
(EdTech pricing models, EdTech sales cycle, marketing, EdTech market places, growth hacking, pitch, EdTech media etc.)

Relevance depending on the stage of the venture

- Growth Stage

(generating stable revenue, a strong team, growth-focused)

EdTech Subsector(s)

- Early Childhood Education
- K-12 School Education (Kindergarden to Grade 12)

Scope

- International

Content Type

Document

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