



# The ENTER EdTech Project

Entering the EdTech Entrepreneurship World

## Wharton's Entrepreneurship Specialization

### Description

This resource offers a course in Entrepreneurship Specialization, covering the conception, design, organization, and management of new enterprises in a 6 month curriculum

### Tip (How / When to use the resource)

This course is designed for beginners and allows for flexible time planning

### Keywords

Entrepreneurship, Specialization, Course

### Link

<https://www.coursera.org/specializations/wharton-entrepreneurship>

### Country

United States

### Target Group

Entrepreneur

### Topic Category

Business

### Topic

- Business in general  
(Business models, product development, MVP, lean, customer, competition, impact business, EdTech business specifics, metrics, legal issues, EdTech startup case studies etc.)

### Relevance depending on the stage of the venture

- Idea Stage  
(company not registered yet)

### EdTech Subsector(s)

- Workforce Education/Training

### Scope

- International

### Content Type

Website

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This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



**Co-funded by the  
Erasmus+ Programme  
of the European Union**

Project Number: 621584-EPP-1-2020-1-EL-EPPKA2-KA