



The ENTER EdTech Project

Entering the EdTech Entrepreneurship World

Marketing online training

Description

While good eLearning system is a must, you need to sell it as well. Principles of good eLearning marketing and selling from the entrepreneurs.

Tip (How / When to use the resource)

Training on marketing of eLearning

Keywords

marketing, sales, courses

Link

<https://instincteducation.com.au/free-value-training/>

Country

Australia

Target Group

Entrepreneur

Topic Category

Business

Topic

- Sales and marketing
(EdTech pricing models, EdTech sales cycle, marketing, EdTech market places, growth hacking, pitch, EdTech media etc.)

Relevance depending on the stage of the venture

- Growth Stage
(generating stable revenue, a strong team, growth-focused)

EdTech Subsector(s)

- Life-long Learning

Scope

- International

Content Type

Website

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Free

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Co-funded by the
Erasmus+ Programme
of the European Union

Project Number: 621584-EPP-1-2020-1-EL-EPPKA2-KA