



The ENTER EdTech Project

Entering the EdTech Entrepreneurship World

Marketing online training

Description

While good eLearning system is a must, you need to sell it as well. Principles of good eLearning marketing and selling from the entrepreneurs.

Tip (How / When to use the resource)

Training on marketing of eLearning

Keywords

marketing, sales, courses

Link

<https://instincteducation.com.au/free-value-training/>

Country

Australia

Target Group

Entrepreneur

Topic Category

Business

Topic

- Sales and marketing
(EdTech pricing models, EdTech sales cycle, marketing, EdTech market places, growth hacking, pitch, EdTech media etc.)

Relevance depending on the stage of the venture

- Growth Stage
(generating stable revenue, a strong team, growth-focused)

EdTech Subsector(s)

- Life-long Learning

Scope

- International

Content Type

Website

Copyrights

Free

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



**Co-funded by the
Erasmus+ Programme
of the European Union**

Project Number: 621584-EPP-1-2020-1-EL-EPPKA2-KA