



# The ENTER EdTech Project

Entering the EdTech Entrepreneurship World

## European Edtech reports

### Description

Latest reports on various aspects of running an edtech startup in Europe: funding, marketing, business models etc. Reports are published by an edtech-focused VC fund and are based on edtech founders' input.

### Tip (How / When to use the resource)

These reports are helpful to any European edtech startup wishing to stay relevant in the market.

### Keywords

edtech, funding, marketing, Europe, business

### Author

Brighteye Ventures

### Link

<https://www.brighteyevc.com/insights/categories/reports>

### Target Group

Entrepreneur

### Topic Category

Business

### Topic

- Business in general  
*(Business models, product development, MVP, lean, customer, competition, impact business, EdTech business specifics, metrics, legal issues, EdTech startup case studies etc.)*
- Funding and finance  
*(Funding sources, investor relations advice, equity, specifics of EdTech funding, reports, advice on finance etc.)*
- Industry Structure, market research reports, market data

### Relevance depending on the stage of the venture

- Early Stage  
*(company registered, pre-revenue)*
- Series A Stage  
*(already have paying customers and evidence of scalability)*
- Growth Stage  
*(generating stable revenue, a strong team, growth-focused)*

### **Scope**

- EU

### **Content Type**

Website

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