



The ENTER EdTech Project

Entering the EdTech Entrepreneurship World

Investment in Education Technology Across the Globe: Where Profit Meets Purpose

Description

A research study of the global edtech market and investment patterns in different parts of the world.

Tip (How / When to use the resource)

Use this resource for an introduction to investment patterns in edtech.

Keywords

Edtech investing, edtech market, case studies

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Link

https://sipa.columbia.edu/sites/default/files/25222_SIPA-White-Paper-Global-Ed-Tech-web.pdf

Country

United States

Target Group

Entrepreneur

Topic Category

Education

Topic

- Funding and finance
(Funding sources, investor relations advice, equity, specifics of EdTech funding, reports, advice on finance etc.)

Relevance depending on the stage of the venture

- Series A Stage
(already have paying customers and evidence of scalability)

EdTech Subsector(s)

- Higher Education

Scope

- International

Content Type

Document

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Co-funded by the
Erasmus+ Programme
of the European Union

Project Number: 621584-EPP-1-2020-1-EL-EPPKA2-KA